



OLD COLONISTS'
ASSOCIATION OF VICTORIA

Vision

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OUR VISION

To be the benchmark provider of affordable, independent community living for elderly Victorians.



OUR VALUES

- Safety
- Dignity
- Openness
- Responsibility
- Continual improvement
- Affordability



OUR MISSION

The Old Colonists' Association of Victoria is a charity serving elderly Victorians needing affordable, safe and dignified independent community living, together with appropriate and practicable continuing care.



OUR HISTORY

The Association was founded in 1869 and has been providing accommodation and care to elderly Victorians ever since. Today we house and support around 450 older Victorians in our four villages: Braeside Park (independent and assisted living), Currie Park (independent and assisted living), Leith Park (independent living and aged care) and Rushall Park (independent and assisted living).

ABOUT THE OCAV

The Old Colonists' Association of Victoria (OCAV) is a not-for-profit provider of independent living, assisted living and aged care in Victoria.

The OCAV is one of the oldest institutions in Victoria and was formed in 1869 by a group of prominent Melburnians who wanted to ensure that older Victorians in need had somewhere secure and affordable to live, support when and if they needed it, and a community in which they felt engaged.

The cornerstone of OCAV's approach is a continuum of care for its residents from independent living through to assisted living, and onto aged care. This mix of accommodation allows residents to 'age-in-place' under the OCAV umbrella for the remainder of their lives.

Age-appropriate housing and access to services when they need them, such as meals, cleaning and wellbeing support, allow residents to live independently for as long as possible. The accommodation and services are provided within a village environment which provides support and socialisation for residents.

OCAV is governed by a Council comprising prominent corporate, health service, community and financial leaders.

- OCAV is a Victorian Government age-friendly community.
- OCAV received a Better Practice Award for its provision of dialysis treatment in aged care from the Australian Aged Care Quality Agency (AACQA).
- An independent survey conducted by MOA Benchmarking revealed that resident satisfaction within our villages exceeded the national benchmark.
- An evaluation of the Social Return on Investment of our work by Think Impact showed that for every \$1 invested in OCAV, \$7.41 of value is created.
- OCAV is committed to becoming a dementia friendly retirement village provider by 2020.
- OCAV works in partnership with its residents, academic researchers, and health providers to develop evidence that guides its commitment to best practice service delivery.

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VISION 2020

The OCAV Council has set out three platforms for action in its Vision 2020.

The vision draws on OCAV's proven track record in developing practical and effective solutions, whether it is affordable housing, co-designed programs with its residents, or research into new ways of providing support.

Vision 2020 is ambitious but achievable and draws on the deep understanding across the organisation of the needs of older Victorians.





A lot of living happens between 60 and 100. It's about living. It's a long period of time that some of people will be living here. Live in the world as it is now instead of looking behind you.



OUR PLATFORMS FOR ACTION

1 INDUSTRY LEADERSHIP

- Increase OCAV's standing as a thought-leader representing not for profit housing and older Victorians in need.
- Publish research to demonstrate the impact of the OCAV operating model why it works and how it is sustainable.
- Expand research into how best to enable "ageing in place" in independent and assisting living.
- Grow strong government and industry relationships to enable OCAV to continue delivering safe, secure, affordable housing and services for older people.
- Foster strategic partnerships that strengthen OCAV's capacity to advocate and influence policy aimed at achieving better outcomes for older Victorians.
- Promote a broader understanding of the contribution that older people make to society.
- Celebrate our history and future of caring for elderly Victorians for 150 years.

2 ASSISTING MORE VICTORIANS

- Maximise use of our existing villages to deliver more accommodation for elderly Victorians in need.
- Work and partner with like-minded organisations to provide expanded and improved outcomes for older people.
- Establish home care services operations and partnerships to enable residents to remain independent for as long as possible.
- Explore opportunities and embark on a course to develop a fifth village.
- Explore opportunities for corporate, philanthropic and community support for our work with residents across independent and assisted living and in aged care.

3 A HAPPY, VIBRANT PLACE TO LIVE AND WORK

- Focus on wellbeing of residents through new and existing physical and social activities.
- Use technology and innovation to support residents' welfare and OCAV service delivery.
- Build volunteers to 200 to support residents across all villages.
- Improve job security and career pathways.
- Provide access to effective and high quality education and professional development.
- Grow OCAV's profile as an employer of choice in retirement living and aged care.
- Ensure effective governance to support OCAV's staff, volunteers and residents.

GIVING OLDER PEOPLE A LIFT ON THEIR WAY TO A BETTER LIFE

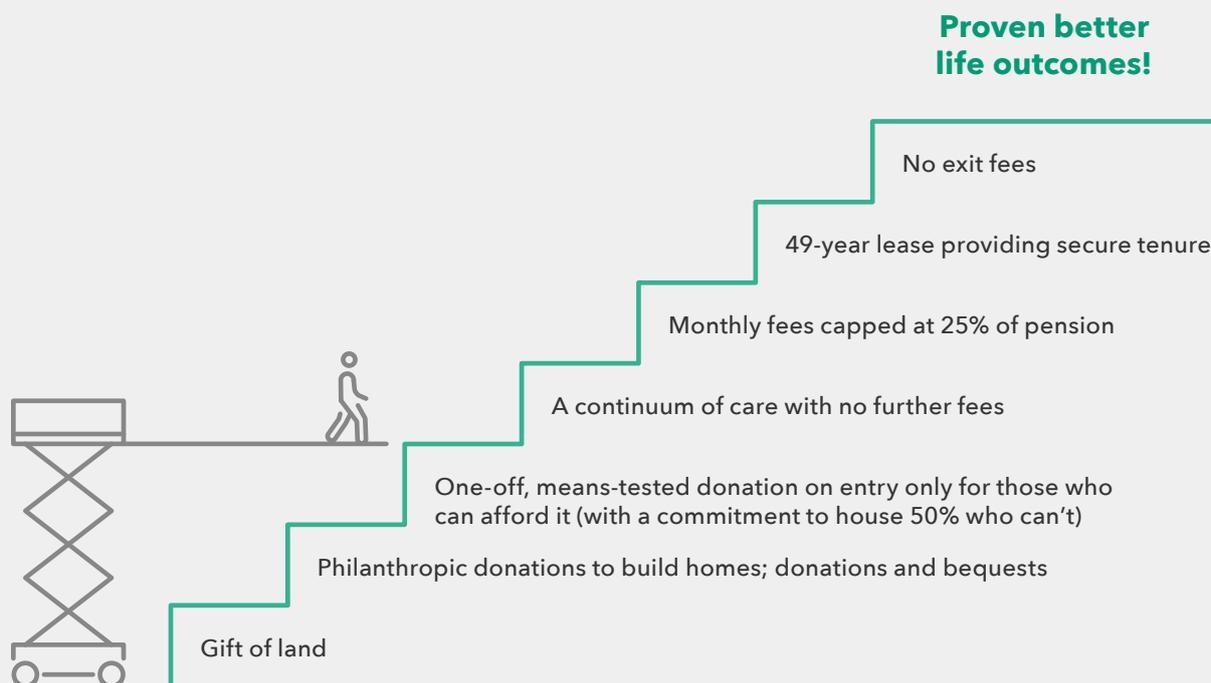
OCAV has a unique operating model, established by its founders, that has enabled the organisation to expand and operate sustainably for almost 150 years.

Embedded in the model is the steadfast commitment to provide approximately 50 per cent of housing to residents who cannot afford to contribute a one-off, means-tested donation on entry.

Today around half of our current residents once lived in insecure, inadequate or inappropriate housing such as private rental, public housing, or with family or friends before moving into an OCAV village. Seventy nine per cent of our residents are women, and 81 per cent of these women were single when they moved into OCAV. Only 39 per cent of the female OCAV residents owned their home before moving into OCAV, with 45 per cent in private rentals.



OCAV keeps communities together, it's ageing in place. People aren't sent off to some outer suburban caravan park because they haven't got an asset base.







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St Helena VIC 3088
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Currie Park

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